The Safe area is 29.75" x 47.75" (pink border) Keep all important information inside this pink border.

Finish Cut Size is 30" x 48" (black border)

Bleed size is 30.25" x 48.25" (blue border) When your file is complete this is the size it should be.

Un-important image(s) and/or colour(s) bleed past the pink border and the black border to the blue border for optimal finish cuts.

Delete all guidelines and this type before submitting file