Finish Cut Size is
30″ x 144″ (black border)

The Safe area is
29.75″ x 144.75″ (pink border)
Keep all important
information inside this
pink border.

Bleed size is 30.25″ x 144.25″ (blue border)
When your file is complete
this is the size it should be.

Un-important image(s)
and/or colour(s) bleed
past the pink border
and the black border
to the blue border
for optimal finish cuts.

Delete all guidelines
and this type
before submitting file