Finish Cut Size is 4.125" x 5.5" (black border)

The Safe area is
3.875" x 5.25" (pink border)
Keep all important information inside
this pink border

Bleed size is 4.375" x 5.75" (blue border) When your file is complete this is the size it should be

Un-important image(s) and/or colour(s) bleed past the pink border and the black border to the blue border for optimal finish cuts.

Delete all guidelines and this type before submitting file