

Finish Cut Size is  
16" x 20" ( black border )

The Safe area is  
15.75" x 19.75" ( pink border )  
Keep all important  
information inside this  
pink border.

Bleed size is 16.25" x 20.25" ( blue border)  
When your file is complete  
this is the size it should be.

Un-important image(s)  
and/or colour(s) bleed  
past the pink border  
and the black border  
to the blue border  
for optimal finish cuts.

Delete all guidelines  
and this type  
before submitting file.