

Finish Cut Size is  
11" x 17" ( black border )

The Safe area is  
10.75" x 16.75" ( pink border )

Keep all important  
information inside this  
pink border.

Bleed size is 11.25" x 17.25" ( blue border)

When your file is complete  
this is the size it should be.

Un-important image(s)  
and/or colour(s) bleed  
past the pink border  
and the black border  
to the blue border  
for optimal finish cuts.

Delete all guidelines  
and this type  
before submitting file