Finish Cut Size is 12" x 18" (black border)

The Safe area is
11" x 17" (pink border)
Keep all important
information inside this
pink border.

Bleed size is 12.25" x 18.25" (blue border)

When your file is complete
this is the size it should be.

Un-important image(s) and/or colour(s) bleed past the pink border and the black border to the blue border for optimal finish cuts.

Delete all guidelines and this type before submitting file