

Finish Cut Size is
12" x 18" (black border)

The Safe area is
11.75" x 17.75" (pink border)

Keep all important
information inside this
pink border.

Bleed size is 12.25" x 18.25" (blue border)

When your file is complete
this is the size it should be.

Un-important image(s)
and/or colour(s) bleed
past the pink border
and the black border
to the blue border
for optimal finish cuts.

Delete all guidelines
and this type
before submitting file