Finish Cut Size is 18" x 36" (black border)

The Safe area is

17.75" x 35.75" (pink border)

Keep all important information inside this pink border.

Bleed size is 18.25" x 36.25" (blue border)
When your file is complete
this is the size it should be.

Un-important image(s) and/or colour(s) bleed past the pink border and the black border to the blue border for optimal finish cuts.

Delete all guidelines and this type before submitting file